



INNOVATIVE PEDAGOGIES FOR DEVELOPING BUSINESS GRADUATE CAPABILITIES

We would like to invite you to a forum showcasing examples of several recent projects that have examined **innovative pedagogies for developing business graduate capabilities**. Graduate business capabilities have taken on a new importance as a result of the Australian Qualifications Framework (AQF), the development of threshold learning outcomes in several business fields as well as ongoing pressure from peak industry bodies to produce work ready graduates. The forum offers a unique opportunity to network with peers, hear the latest thinking and gain insight into the role of pedagogy in the future of business education.

Showcase Presentations

Innovative Practices in Undergraduate Business Capstones

A/Prof Janis Bailey and Dr Liz van Acker, *Griffith University*

Capstones play an important role in improving graduate capability and increasing employability. Drawing on the findings of an OLT project, we discuss the diversity of capstone offerings in Australian business schools. We canvass innovative learning and teaching strategies that fulfil the 'forward looking' aspect of capstones and thus contribute to capability and employability.

Integrated Business Consulting – Reality Driven Rigour

A/Prof Christine Burton, *University of Technology, Sydney*

A postgraduate unit, *Integrated Business Consulting* was developed as part of the Innovative Practice Trials supported by the ABDC. The aims of the unit were: to provide a proof of concept that live cases based on intensive industry engagement are sustainable in Business Schools in the long term; to investigate ways in which this unit can be expanded and adapted to advance experiential and authentic student learning globally.

Simulation-based Pedagogies in Business

Dr. Pierre Benckendorff, *The University of Queensland*

Technological advancements have improved the sophistication and range of online business simulations available to tertiary educators. Simulations can develop a range of skills and capabilities that are challenging to develop using traditional teaching and learning approaches. This presentation will showcase the resources developed by an OLT project on business simulations.

The showcase will be followed by a **Q&A Panel** and the **Online Business Simulations Workshop**.

Target Audience

The following people would benefit from this forum:

- Business educators and academics
- Learning designers and support staff
- Program Convenors, Associate Deans and Directors of Teaching and Learning

Venues

	Sydney	Melbourne	Brisbane
When	10 November 2014	11 November 2014	3 December 2014
Where	University of Sydney Business School, Room 214, Economics and Business Building (H69), Codrington Street Map	William Angliss Institute, Room A224, Level 2, Building A, 555 La Trobe Street, Melbourne Map	Griffith University South Bank Campus, Room S02_7.16, Board Room, Level 7, Webb Centre Map

Program

- 09:00 Showcase Presentations
- 10:30 Morning Tea (provided)
- 10:45 Online Business Simulations Workshop (concluding at 12pm)

An interactive **simulation demonstration** will be presented in the afternoon (1-3pm) in Melbourne and Brisbane and lunch will be served for those planning to stay for the afternoon session.

Registration

- **Seats are limited for this free event** – sign up now at: <http://goo.gl/1cDZ1t>
- This is an open invitation. Please forward to anyone who might be interested.

