

ONLINE BUSINESS SIMULATIONS PRE-SIMULATION SURVEY



This survey seeks your views about the use of online simulations in business education and should take less than **15 minutes** to complete. The survey is part of an Australian Government funded project titled *Enhancing Student Learning Outcomes with Simulation-based Pedagogies*. This project will evaluate and promote pedagogies that enhance the learning outcomes of online simulations in business and related fields.

Your participation is entirely **voluntary** and you can cease completion of the survey at any time without comment or penalty. All answers are **confidential** and can in no way be linked to your personal details. Once a survey is completed it is impossible for any collected data to be withdrawn. Aggregated data and project reports may be used by the Australian Government, or their licensees, as comparative data in future projects, and will be presented in a publicly accessible online site. Individual data will not be published separately. By taking the survey you are giving **consent** to be part of this research.

This study adheres to the Guidelines of the ethical review process of The University of Queensland. Whilst you are free to discuss your participation in this study with Dr Pierre Benckendorff (contactable on (07) 3346 7089 or p.benckendorff@uq.edu.au) if you would like to speak to an officer of the University not involved in the study, you may contact the Ethics Officer on (07) 3365 3924.

1. What is your student identification number?

Note: this information will only be used to link your pre-simulation and post-simulation surveys and will not be retained for further analysis.

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SECTION 1: LEARNING FROM SIMULATIONS

Read each question and mark your answers by filling the circles like this: ●

2. The following items are about your **expectations** of how the simulation may benefit your **learning**. Please rate your agreement with the following statements.

I expect that the simulation will develop my...

	STRONGLY DISAGREE				STRONGLY AGREE			
...problem solving skills	<input type="radio"/>							
...planning skills	<input type="radio"/>							
...understanding of finance	<input type="radio"/>							
...understanding of marketing	<input type="radio"/>							
...understanding of staffing	<input type="radio"/>							
...understanding of operations	<input type="radio"/>							
...understanding of strategic management	<input type="radio"/>							
...understanding of how the different departments of an organization interact with each other	<input type="radio"/>							
...understanding of 'real world' problems faced by organisations trying to make a profit	<input type="radio"/>							
...knowledge of key business terms, concepts and conventions	<input type="radio"/>							
...ability to apply my knowledge to a business	<input type="radio"/>							
...ability to analyse data	<input type="radio"/>							
...ability to evaluate problems and make decisions	<input type="radio"/>							
...ability to create new ideas or plans	<input type="radio"/>							

3. The following items are about your **expectations** of enjoyment and satisfaction. Please rate your agreement with the following statements.

	STRONGLY DISAGREE				STRONGLY AGREE			
I think the simulation will be challenging	<input type="radio"/>							
I think I will enjoy learning with the simulation	<input type="radio"/>							
I expect the simulation will make the course more interesting	<input type="radio"/>							
I expect that the simulation will allow me to build on knowledge gained from previous courses	<input type="radio"/>							
I expect that the simulation will make me more 'work ready'	<input type="radio"/>							
I hope the skills and knowledge learnt during the simulation will be useful for my future career	<input type="radio"/>							

SECTION 2: TEAMWORK

4. The following items are about your **attitudes** toward teamwork. Please rate your **agreement** with the following statements.

	STRONGLY DISAGREE				STRONGLY AGREE			
Teamwork is an effective way to prepare for the workforce	<input type="radio"/>							
Teamwork is an effective way to accomplish a task	<input type="radio"/>							
I feel comfortable working in a team	<input type="radio"/>							
I expect that the simulation will reinforce my understanding of the importance of teams	<input type="radio"/>							
I expect that the simulation will develop my teamwork skills	<input type="radio"/>							
I expect that working as part of a team during the simulation will improve my communication skills.	<input type="radio"/>							
Overall, I think I learn more working in a team	<input type="radio"/>							

SECTION 3: INDIVIDUAL ENGAGEMENT

5. The following items relate to your general level of **confidence**. Please rate your agreement with the following statements.

	STRONGLY DISAGREE				STRONGLY AGREE			
Even when things are tough, I can perform quite well	<input type="radio"/>							
In general, I can obtain outcomes that are important to me	<input type="radio"/>							
I am confident I can learn the concepts taught in this course	<input type="radio"/>							
I am confident that I can perform effectively in different tasks	<input type="radio"/>							
Compared to other people, I can do most tasks very well	<input type="radio"/>							
I am confident that I have the computer skills to complete the simulation requirements of this course	<input type="radio"/>							
I am able to achieve most of the goals that I have set for myself in this course	<input type="radio"/>							
I am confident of earning a good grade in this course	<input type="radio"/>							
I can succeed in almost any endeavour I set my mind to	<input type="radio"/>							

SECTION 4: PROBLEM SOLVING CASE STUDY

Please read the following scenario and answer the questions below. Mark only one option for each question.

Hotel Royale has experienced a drop of business over the last year resulting in a loss of \$500,000. The General Manager is very concerned and has asked for your advice to assist in improving the hotel's profit in a number of areas of the hotel operations.

6. In order to improve the hotel's profit, I would first recommend to:
- Increase the room rate
 - Decrease the number of staff
 - Decrease expenses
 - Evaluate the target markets and hotel product
 - Increase advertising
7. Which are the two key components of revenue management...
- Monitoring rates and monitoring room sales
 - Allowing overbooking and managing late bookings
 - Discounting rooms and offering packages
 - Forecasting and monitoring rooms sales
 - Monitoring expenses and revenue
8. The Marketing Manager's responsibility is to...
- Manage front office operations
 - Promote and advertise the hotel
 - Discount the hotel to sell more rooms
 - Monitor room occupancy
 - Implement sustainability initiatives
9. Revenue management is important because...
- Hotel rooms are perishable
 - The hotel needs to make a profit
 - Hotels can increase their inventory
 - Customers book in advance
 - Rates constantly change
10. If the General Manager decides to sack staff, what is the most important possible outcome...
- A reduction in expenses
 - A reduction in service quality
 - A reduction in staff turnover
 - A reduction in staff training
 - A reduction in occupancy
11. Which of the following occurred to Hotel Royale's Balance Sheet when their conference centre was built last year?
- Their expenses increased
 - Their short term debt increased
 - Their total assets increased
 - Their revenue increased
 - Their staffing increased
12. This month, Hotel Royale has \$200,000 cash as bank, \$100,000 in accounts payable and \$50,000 in accounts receivable, how much money does the hotel have at the end of the month?
- \$100,000
 - \$150,000
 - \$200,000
 - \$250,000
 - \$300,000

SECTION 5: ABOUT YOU

13. Please tell us, are you:
- Female
 - Male
14. In what year were you born?
15. If you are an international student, what is your home country?
.....
16. What is the name of your university?
.....
17. What is the name of the degree you are completing?
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18. What is the code and/or title of the course using the simulation?
.....
19. What is your current GPA?
20. What year level are most of the courses you are studying this year?
- First year
 - Second year
 - Third year
 - Postgraduate
21. Which of the following apply to you? (Select all that apply)
- I am studying part-time
 - I am studying externally (distance education)
 - English is not my first language
 - I am an International student
 - I am working casually / part-time while studying
 - I am working full-time while studying
 - I am an exchange student