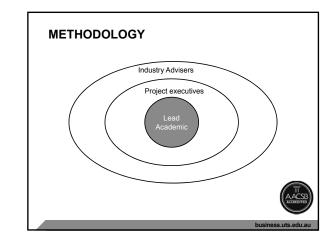


OBJECTIVES OF THE PROJECT

- Develop the prototype subject Integrated Business Consulting (IBC);
- Provide a proof of concept that innovative approaches are sustainable for business schools in the long-term;
- Discover how global business schools can work cooperatively in sharing a unique methodology in live consultancies.



FIRST CLIENTS SELECTED

- Conservation Volunteers Australia a mature and large NGO
- EcoWhispers an alternative energy start-up company
- Willis Re Australia part of the Willis Reinsurance Global group



EXPECTED GRADUATE ATTRIBUTES STUDENTS ACQUIRE

- Critical thinking, inferential skills
- *Application and integration*, theory as a lens for practice
- Practical professional skills, "behaviours" consistent with success in business



GLOBAL IMPACT EMBA - Global Stream with Global IBC Temple University (Fox Business School) Enterprise Management Consulting students: *trainciples for Sustainable Insurance Global Resilience project* Clients: Insurance Australian Group (IAG); UNEP Finance Initiative International Finance Corporation (World Bank); Munich Re



