

UTS
UNIVERSITY OF TECHNOLOGY SYDNEY

INTEGRATED BUSINESS CONSULTING

ASSOCIATE PROFESSOR CHRISTINE BURTON
ASSOCIATE DEAN
UTS BUSINESS SCHOOL

ASSOCIATE PROFESSOR JAMES W. HUTCHIN
DIRECTOR EMBA

UTS BUSINESS SCHOOL
business.uts.edu.au

UTS CRICOS PROVIDER CODE: 00099F

OBJECTIVES OF THE PROJECT

- Develop the prototype subject *Integrated Business Consulting* (IBC);
- Provide a proof of concept that innovative approaches are sustainable for business schools in the long-term;
- Discover how global business schools can work cooperatively in sharing a unique methodology in live consultancies.

business.uts.edu.au

METHODOLOGY

Industry Advisers

Project executives

Lead Academic

business.uts.edu.au

FIRST CLIENTS SELECTED

- Conservation Volunteers Australia – a mature and large NGO
- EcoWhispers – an alternative energy start-up company
- Willis Re Australia – part of the Willis Reinsurance Global group



business.uts.edu.au

EXPECTED GRADUATE ATTRIBUTES STUDENTS ACQUIRE

- **Critical thinking**, inferential skills
- **Application and integration**, theory as a lens for practice
- **Practical professional skills**, “behaviours” consistent with success in business



business.uts.edu.au

CLIENTS TO DATE

GLOBAL IMPACT

EMBA – Global Stream with Global IBC

Temple University (Fox Business School) Enterprise Management Consulting students working with UTS Integrated Business Consulting students:

Principles for Sustainable Insurance Global Resilience project

Clients:

- Insurance Australian Group (IAG); UNEP Finance Initiative
- International Finance Corporation (World Bank); Munich Re



business.uts.edu.au

LOCAL IMPACT

Matt Sailer and NVI

Parambir Sandhu – from HR to PwC consulting

Stephen Rutter – now a Project Executive

PwC and coaching



business.uts.edu.au



Q&A

UTS BUSINESS SCHOOL

UTS CRICOS PROVIDER CODE: 00099F

business.uts.edu.au
