INTEGRATED BUSINESS CONSULTING
ASSOCIATE PROFESSOR CHRISTINE BURTON
ASSOCIATE DEAN
UTS BUSINESS SCHOOL
ASSOCIATE PROFESSOR JAMES W. HUTCHIN
DIRECTOR EMBA

OBJECTIVES OF THE PROJECT

- Develop the prototype subject Integrated Business Consulting (IBC);
- Provide a proof of concept that innovative approaches are sustainable for business schools in the long-term;
- Discover how global business schools can work cooperatively in sharing a unique methodology in live consultancies.

METHODOLOGY

Project executives
Lead Academic
Industry Advisers

Lead Academic
FIRST CLIENTS SELECTED

- Conservation Volunteers Australia – a mature and large NGO
- EcoWhispers – an alternative energy start-up company
- Willis Re Australia – part of the Willis Reinsurance Global group

EXPECTED GRADUATE ATTRIBUTES STUDENTS ACQUIRE

- Critical thinking, inferential skills
- Application and integration, theory as a lens for practice
- Practical professional skills, “behaviours” consistent with success in business

CLIENTS TO DATE

- Garage Entertainment
- SynTeny
- Willis Re
- Class Cover
- IFC International Finance Corporation
- Munich Re
- SANAA
- TouchTunes
- Westmead Medical Research Foundation
- EcoWhispers
GLOBAL IMPACT

EMBA – Global Stream with Global IBC
Temple University (Fox Business School) Enterprise Management Consulting students working with UTS Integrated Business Consulting students:
Principles for Sustainable Insurance Global Resilience project
Clients:
• Insurance Australian Group (IAG); UNEP Finance Initiative
• International Finance Corporation (World Bank); Munich Re

LOCAL IMPACT

Matt Salier and NVI
Parambir Sandhu – from HR to PwC consulting
Stephen Rutter – now a Project Executive
PwC and coaching